





# Holiday Activity Programme

- ➤ The 2nd year of our holiday activity programme making use of DfE Holiday Activities and Food funding
- We will provide free holiday activity and events for school aged children across the summer holidays
- Delivered by a range of local organisations across the school holidays
- Makes use of DfE Holiday Activities and Food funding



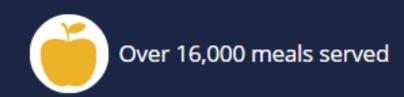
# Holiday Activity Programme

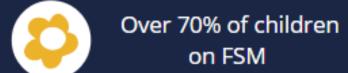
- We aim to deliver a vibrant offer to children and young people that offers opportunities for connection, variety of experience, some much needed fun and a celebration around food.
- Inclusive and aspirational programme. Reaching those who would benefit the most.

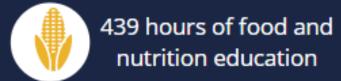


## Last Years Impact









2293 hours of activity delivered





### Feedback from Parents

98%

said it made them feel part of a community

95%

noticed an improvement it their child's awareness of healthy eating "As a single parent I couldn't afford expensive activities, so this was perfect"

Parent from Bubble & Squeak

97%

Saw an improvement it their child's self esteem

89%

Said it made their child feel more positive about school

98%

said that they would book their child onto another holiday programme "It was great to include food in our provision. We had professional school chefs, a trained nutritionist and a baker provide excellent food from a variety of cultures, to enhance the children's knowledge of foods from around the world." – Summer in the City provider

## Cross Council & Partner Support

Co-ordinated by LMP Action CIC, Summer in the City brings cross-departmental working to deliver a vibrant programme.

### Including:

- Children's Commissioning
- Education
- Sports and Culture
- Climate Team
- Parks
- Events Team

### As well as:

- Uniformed Services
- Schools
- Providers



### Providers









The Little Foxes Club®































Over 20 providers



# Summer Delivery Plan

- Over 16,000 sessions across the holiday
- ➤ Up to 790 places per week for 5 weeks
- Range of activity across the borough including specialist provision
- Safeguarding training and monitoring visits for all providers

WEEK 3: 8th August - 14th August 2022					
Organisation	Location	number of uniques	Location in the Borough	Age Group	
	MULTI ACTIVITY PROVIDER				
KULAN FOUNDATION	Hammersmith/Fulham	140	Central/South	8-18 yrs	
HARROW CLUB	Old Oak/White City/Fulham	47	North/South	10-16 yrs	
LMP ACTION CIC	Hammersmith	50	Central	8-16 yrs	
SHEPHERDS BUSH FAMILIES PROJECT	Shepherds Bush Hammersmith	25	North	5-16 yrs	
SEAPIA	Sands End – Fulham	45	South	4-13 yrs	
URBAN PARTNERSHIP GROUP	Shepherds Bush Hammersmith	52	North	8-19 yrs	
URBAN FLYERS CIC	White City	50	North	8-16 yrs	
MOTHER AND CHILD WELFARE ORGANISATION	Shepherds Bush Hammersmith	27	North	8-16 yrs	
LONDON SPORTS TRUST	Shepherds Bush Hammersmith	48	North	8-15 yrs	
	FOOD EDUCATION				
BUBBLESQUEAKEAT CIC	Old Oak	58	North	5-12 yrs	
	SPECIALIST PROVIDER	Total Control		14.00	
ACTION ON DISABILITY	Hammersmith/Fulham	45	Central	11-25 yrs	
H&F MENCAP	Hammersmith	12	North	13-25 yrs	
STEPHEN WITLSHIRE CENTRE	Fulham	17	South	8-17 yrs	
SOLIDARITY SPORTS	Shepherds Bush Hammersmith	60	North	6-11 yrs	
	SPORTS PROVIDER			(5)	
FULHAM REACH BOAT CLUB	Fulham	24	Central	13-18 yrs	
H&F SPORTS DEVELOPMENT	Hammersmith		Central	13+	
SAMBA SOCCER SCHOOLS	Hammersmith	30	Central	4-12 yrs	
THE EALING TRAILFINDERS FOUNDATION	Hammersmith	30	North	8-14 yrs	
THE LITTLE FOXES	Hammersmith	30	Central	8-14 yrs	
TOTAL:		790			

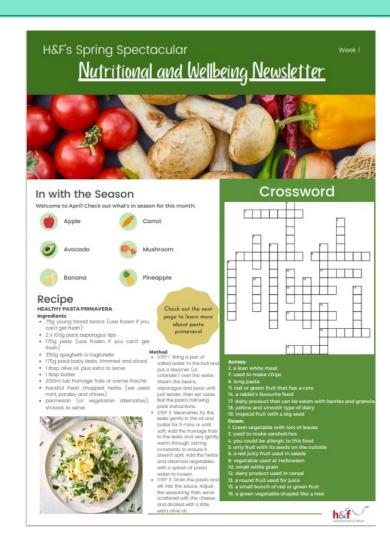
## communications

- > Communication with be positive and aspirational
- > Communications will be big bold and consistent
- Communication will focus on celebrating on the strengths in the Borough
- ➤ Big focus on food, learning and having fun
- ➤ Communication will include the focus on the whole family and a community approach
- Schools and council teams will focus on reaching children who would benefit most.



## Nutritional Support for Families

- Commitment to provide families with weekly nutritional and wellbeing information
- Weekly newsletter sent out via delivery partners
- Each edition has recipe info, useful information, games & challenges and info on any FREE events in the Borough and In London



### H&F's Spring Spectacular Nutritional and Wellbeing Newsletter

### Food for Thought

light and fresh, a perfect blend of pasta, vegetables, colors and aromatics. It's a dish that caters to the creative cook, as you can vary the vegetables, pasta noodles, and even the sauce to reflect your mood and make the dish your own! It also comes with an interesting back story: pasta primavera was created in the late 1970s at the famed New York City French restaurant. Le Cirque. The dish was promptly hailed by the New York Times as "by far, the most talked-about dish in Manhattan." Restaurant owners and chefs have made adjustments such as adding ingredients, so there are probably







### Meals on a Budget

ENCHILADA PIE - FEED A FAMILY OF 4 ON £7!

Give your meal a Mexican twis



Ingredients	Cost (based on ASDA prices)		
2 tbsps vegetable oil or rapeseed oil	£0.36		
4 peppers, any colour you like, sliced	£1.35		
2 red onions, halved and sliced	£0.42		
2 400g cans mixed beans, drained	£1.00		
4 tsps - 4 tbsps fajita spice mix (depending on how spicy you like it)	£0.70		
400g cans chopped tomatoes	£0.45		
small bunch coriander, chopped	£0.50		
8 corn tortillas	£1.00		
200g low-fat soured cream	£0.80		
60g grated cheddar	£0.45		



# Flagship Events





### 22 July - Picnic in the Park 1pm-4pm

- Family event in Ravenscourt park to start the summer and introduce families to
- Entertainers, Climate Team, Royal
  College of Art workshop, DanceZone
  and much more
- Inflatable challenges, prizes
- Freshly cooked food available to all
- STEM goodie bags from Imperial College to be given out



# Flagship Events

# **15 - 19 August in**Ravenscourt Park

- Different uniformed service every afternoon in the park
- Army, Navy, Police, Fire & Scouts booked – more still to confirm
- Encourages local participation and highlights what youth opportunities are available in the Borough













# Flagship Events







### **Orchestra in The Park**

Weekly in Ravenscourt Park

 English Chamber Orchestra to deliver climate themed workshops

### **Bike Maintenance Workshops**

Twice weekly

 Families to come and bring bikes and learn how to get them fixed to encourage wider use of cycling as a transportation alternative

### **Storymakers - Puppetry Workshops**

Weekly in Ravenscourt Park

 Children to engage with story telling whilst learning how to make puppets and perform with them

# Additional Holiday Hunger Support

In addition the Summer in the City Programme the council will:

- Work with schools to distribute vouchers for children eligible for benefits related free school meals and other vulnerable children, worth £45 each, to purchase groceries and essential household items.
- Through our partnership with Magic Breakfast we are working with primary schools and nurseries to provide home deliveries of breakfast boxes to vulnerable families





### Thank You!

Any questions, comments and suggestions